

The Paragon Awards

NCMPR's prestigious Paragon Awards recognize outstanding achievement in communications at community, junior and technical colleges. It's the only national competition of its kind that exclusively honors excellence among marketing and PR professionals at two-year colleges. Entry guidelines and deadlines are announced in the annual call for entries, which is available in late summer. Winners are announced each year at the national conference; their work is showcased at AACC national conferences; and an awards brochure is distributed to community college presidents nationwide.

The Medallion Awards

The Medallion Awards are similar to the Paragon Awards, except that they are given at the district level. Entry guidelines and deadlines are announced by the districts, usually in the summer. District winners are announced at the annual district conferences, held in the fall.

About NCMPR

The National Council for Marketing & Public Relations is the only organization of its kind that exclusively represents marketing and PR professionals at community and technical colleges. As one of the fastest-growing affiliates of the American Association of Community Colleges, NCMPR today has more than 1,500 members from nearly 600 colleges across the United States, Canada and other countries.

Whether you're a college president, vice president, director of college communications or other marketing professional, NCMPR's primary focus is on supporting your responsibilities as a communicator. To this end, NCMPR offers a broad range of professional growth opportunities and support services in marketing, public and media relations, community and alumni relations, publications, sports marketing, legislative and governmental relations, special-events coordination, and much more.

NCMPR's national headquarters is in Greeley, Colo. The organization is governed by a 15-member board of directors, all of whom are community college marketing professionals just like you who volunteer their time and expertise to deliver responsive member services and advance the interests of the organization.